

Quote

the weekly digest

Volume 39—Number 4

Week of January 24, 1960



----- 20th year of publication

QUESTING WITH

Quote

Election yr is barely underway, but already the woods are full of politicians, and the welkin is ringing with political announcements. One enjoys the goings-on more completely if he really understands the phraseology of determined office seekers. So, for the benefit of our readers, we present a brief glossary of the words and phrases that will be heard most in the next few months:

"It is true that a great many of my friends have been urging me to permit my name to be entered." Translation: "I sure would like to have the job."

"Vast amounts of money will be spent in an effort to defeat me." Translation: "I have a hard fight. Put a little money in the pot, boys."

"I have been so busy trying to be a good senator I have not given any thought to seeking higher office." Translation: "It's all I think about."

"I will not accept nomination for Vice-President." Translation: "I want the big job—but ask me again if I don't get it."

"My worthy opponent." Translation: "The lousy bum."

"Candor compels me to say..." Translation: "Here's the dirt."

"Though it will be a financial sacrifice, I am prepared to run." Translation: "If I can get it, it

will be the best job I ever had."

"My good friends of the opposition claim..." Translation: "Don't believe anything those bums say."

"I will gladly accept the verdict of the electorate." Translation: "But if you don't elect me, you're a bunch of bums."

"I will speak only briefly." Translation: "Don't put your hats on—I'm good for a couple of hours."

”

You can usually tell when a radio or tv interview is unrehearsed. Such interesting things come off. Recently, a flying-service operator was being interviewed on a Louisville radio station, and was asked about recent changes in his profession.

"One thing that's come about lately," he explained, "is that we have a lot of women and female students."

Not, we presume, to be confused with men, boy and male students.

”

The basketball season is well underway now. Our favorite basketball conference is the Lutheran league, in which St Martini recently defeated Mt Olive.

may we QUOTE



you on that?

[1] Rep CARL VINSON (D-Ga), after hearing the President's budget message to Congress: "A balanced budget is a noteworthy objective, but the security of the nat'n and our very survival is the most important single concern of the people." . . .

[2] Pres DWIGHT D EISENHOWER, in recent news conf: "The only thing I know about the presidency the next time is, I can't run." . . . [3] HARRY GOLDEN, author: "West Germany is overrun with Nazis. I have no patience with those who blame Communists with anti-Semitic demonstrations. The Communists have enough to answer for. It just absolves the Nazis and that is a very dangerous thing." . . . [4] KONRAD ADENAUER, W German Chancellor, vowing to stamp out anti-semitism in his country: "My gov't is completely behind the Jewish people of this nat'n. On that I give you my word." . . . [5] RALPH E LAPP, nuclear scientist, saying the Russians may be working on an orbital H-bomb which can be stationed in space and launched or recalled at will: "A recallable bomb in orbit around the earth would have tremendous impact upon the world as a psychological terror weapon." . . . [6] Sen STUART SYMMINGTON (D-Mo), telling 5th annual Laymen's Leadership Inst that America's spiritual values are the most effective weapons against communism: "They (Communists) may be able to match us in economic aid, in missiles, in technol-

ogy. But for the deepest needs of man, they have no answer." . . . [7] ERNEST MARPLES, British Minister of

Traffic, after a tour of the U S in which he observed American traffic control practices: "It really is incredible how the American motorist obeys the lane rules. He has to, or he soon hears about it from other motorists—as I was unfortunate enough to at one point." . . . [8] BILLY GRAHAM, evangelist, departing from N Y for a 10-wk crusade to Africa: "The yr 1960 is Africa's yr of destiny. What happens there is going to affect every American and I want to see it and get to know it. Christianity has done more to awaken Africa than any other ideology . . . but there are others battling for the soul and mind of it. If it should turn to one of the others, Africa would be plunged into a chaos such as we have not experienced in modern history." . . . [9] JERRY FOSTER, Prescott, Ariz, deputy sheriff, describing rescuers' struggle to carry an elderly hermit from his snowbound mountain cabin to keep him from freezing to death: "He was pretty ornery. We had to promise he could go back when he felt good and the snow melts a little."

Quote

Quote the weekly digest

'He who never quotes, is never quoted'

Charles Haddon Spurgeon



ADVERTISING—1

Is there a rule requiring that nothing be advertised over television unless it is miraculous, fabulous, or at least marvelous?—*Grit*.

AGE—2

Once I asked a talented young woman to help with a certain activity (for older people), and was horrified to hear her reply: "I would love to help, for I just *adore* little old people, don't you?" Older people resent being treated as tho they were senile and childish, and justifiably so. The great majority of our older citizens are people of spiritual depth and intellectual ability who have a wealth of experience to share with those of us who have not lived so long.—LOIS ILLINGWORTH, "For Older Adults — a Program of Their Own," *Internat'l Jnl of Religious Education*, 1-'60.



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Quote

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AUTOMOBILES—6

A helpful hints col in a 1909 automobile trade jnl warned motorists not to use shavings, sawdust or chalk to quiet noisy transmissions. "Eliminating the noise would not repair the trouble," the col said, and besides "it is decidedly unmechanical."—*Automotive Dealer News*.

BEHAVIOR—7

"Making resolutions is silly," a 12-yr-old commented when the subject was broached in one family recently. "If you want to do something, just do it. What difference does the calendar make?" — DOROTHY BARCLAY, "Time for Reappraisals, Not Resolutions," *N Y Times Mag*, 1-3-'60.

BIBLE—Russia—8

Russian libraries have Bibles, but they are not accessible to the ordinary Soviet citizen. All religious books in the Soviet libraries are classified as research mat'l available to "specialists" only, which means that only a priest of the Russian Orthodox Church can secure such a volume for reading.—BARBARA WOLFE, Russian-speaking guide at American Fair in Moscow last summer, addressing meeting of American Bible Society's Advisory Council in N Y C.

BOOKS—9

Books are the open avenues down which, like kings coming to be crowned, great ideas and inspirations move to the abbey of man's soul. — ERNEST D NORTH, *Illinois Medical Jnl*.

BUSINESS—10

Small business—one that never has been investigated by a congressional comm.—DAN KIDNEY, *Scripps-Howard Newspapers*.

CHARACTER—11

A man lays the foundation of true greatness when he becomes more concerned with building his character than with expanding his reputation.—WM A WARD, *Houston Times*.

CHILD—Guidance—12

"I have never tried to influence John in the choice of a career," said a father to me, after his son had flunked a college board exam. "In Heaven's name, why not?" I asked him. "Why deprive him of your experience and your knowledge?" Parents fall in their obligations if they do not try to influence adolescents. The ages 13 to 16 are the most difficult and miserable in a child's life. Children need desperately to be accepted, appreciated, guided.—RANDALL B HAMRICK, vocational psychologist & author, "Young Man, Don't Sell Yourself Short!" *Rotarian*, 1-'60.

CIVILIZATION—13

A group of Italian scientists, returning from a scientific expedition in the jungles of Venezuela, reported discovering a tribe of primitive people who seemed to have discovered some of the eternal secrets without the benefit of civilization. Dr Giorgio Costanzo, expedition leader, said that "these people form a society of what we might call 'imitables.' They live in the jungle and have no technological knowledge. But they do not lie, steal, or make war. And above all, they always pay their debts." — ROY L SMITH, "Sidewalk Sermons," syndicated col.

Quote

washington

By Les & Liz
Carpenter



A high Internal Revenue Service official claims this actually happened: He took a seat on a street car here with an elderly man, his voice giving away that he had immigrated here from Italy. Taxes came up in the conversation. "I pay my taxes every yr," explained the old man. "I write a letter to the District Direct' in Baltimore and tell him, 'Here are my taxes plus \$50 extra for you. It is such a pleasure to be American citizen, I want to send more. You spend \$50 on what you want.' He always write me back personal letter and say, 'I return \$50. I can't accept more than taxes you owe, but you are fine citizen.' This is very nice—because all the time I'm cheating him out of \$4,000, because I own big farm he don't know about." The old man is now divvying up the \$4,000—plus penalty and interest.

" "

On the 78th birthday of House Speaker Sam Rayburn recently, Senate Democratic Leader Lyndon B Johnson lauded him in a speech and noted that Rayburn had served in the Texas Legislature with his (Johnson's) father prior to his birth. Bachelor Rayburn responded before the crowd and complained that he didn't know "why Lyndon said that — it's not calculated to help me at all with widows and old maids!"

Quote

COMMUNICATIONS—14

The prime communicator before the invention of printing was the preacher-orator; after that, print—newspaper, book and mag — took over. Now the power of print is being challenged. Power is shifting to the electronic medium, to the speaking image on the screen. . . We who have had the great advantage of a book education owe it to the community to make terms with the new medium. If we are better educated than the average, we ought to be better able to use the mass media for the gen'l good. We have in these media, pre-eminently in television, precisely the instrument we need for narrowing the gap between high- and low-brow.—GILBERT SELDES, author, critic & educator, "The Petulant High-brow and TV," *TV Guide*, 1-2-'60.

CRIME—15

Judge Peter T Farrell, a senior administrative judge of Queens County court in N Y . . . says that "there has developed in our society the idea that what the law calls crime is to be explained largely in terms of causes beyond the control of the criminal. The philosophy of responsibility has been replaced by the philosophy of excuse. This philosophy has for a generation undermined the moral, legal, and social responsibilities upon which the stability of our culture must repose. . . Responsibility should be the universal norm, excuse the challenged exception."—VIRGINIA P HELD, *Reporter*.

CRIME—Prevention—16

We'll never stop crime until we get over the idea that we can elect or hire people to stop it. — THE COUNTRY PARSON, *Register - Tribune Syndicate*.



mining the magazines

The recent 20 per cent payroll tax increase met by employees and employers is necessary to pay for enlarged benefits granted by Congress in 1958. Social security payments—old-age, survivors and disability—increased almost 35 per cent from 1958-'60 (as against the 20 per cent tax increase), according to "Social Security Gets More Costly," *Financial World*, 1-13-'60.

By way of example, in 1958, some 12.5 million beneficiaries got \$697 million monthly. Now, 13.8 million are getting \$850 million monthly. And election yr generosity will almost inevitably mean further broadening of benefits and coverage. The price of security will continue to rise, either thru further tax increases or more hidden taxes—thus more inflation.

" "

Political scientists are watching local gov't in Hawaii interestedly, says Wm S Foster in "Hawaii—The State Without a City," *American City*, 1-'60. Governmental organization in Hawaii—particularly Honolulu—is simple and uncluttered by many things that make complications in other urban areas. City planners here want to know if simplified operations can provide better and more efficient gov't than is possible with current practices in many cities of the continental U S.

" "

The Society of Nuclear Medicine, 430 N Michigan Ave, Chicago 11, is publishing *The Jnl of Nuclear Med-*

icine, quarterly, as its official organ. The 1st issue appeared in Jan. Annual subscription is \$10.

" "

Saturday Review, 1-9-'60, is devoted largely to world travel, containing a "World Travel Calendar" which lists outstanding events in all countries; articles on travel in the '60s by such men as Capt Eddie Rickenbacker, Elliot I Liman (steamship exec), and others qualified to make predictions as to the state of transportation during the decade. Also featured are prize-winning photographs taken by travelers around the globe.

" "

"Now that we are starting off a bright new decade," says *Changing Times*, "perhaps we should pause to summarize man's progress thus far.

"Man now knows what's on the other side of the moon but still can't tell what's in the back of his wife's head.

"He can send a message around the world in a fraction of a second but can't speak the language of the fellow in the next country.

"He can fly faster than sound but can't walk up a flight of stairs without puffing.

"He can feed data into an electronic computer and tell everything about the average person except what makes him so different from everybody else."

Quote

DIET—17

A woman I know went to a diet specialist in Hollywood who was famous for her near-miraculous results. "I've heard so much about you," she said to the specialist, "that now I'm prepared to place myself completely in your hands. Only tell me this, Doctor. What is the secret of your success?" The doctor smiled pleasantly. "Eat whatever you want," he explained. "Only don't swallow it." — JOEY BISHOP, comedian, *Parade*.

DIFFERENCES—18

Life demands a great deal of sameness of all those who participate in living. The human differences are as precious as human conformity. Personality is the highest attribute of human life, and personality depends in major part on differences. But personality goes deeper than merely an outward show of differences. It is the mysterious spirit which can transform a tedium of sameness into inspired differences.—*Peabody Jnl of Education*.

EDUCATION—19

A science teacher in a college tells of a girl who gave every indication of deep and original thinking in genetics. He says, "I've never met a better mind. But 6 mo's after she graduated she married a business man and now lives in a Chicago suburb taking care of 4 children. I hope she's happy, but sometimes you wonder what you're teaching them for." — MARYA MANNES, "Female Intelligence: Who Wants It?" *N Y Times Mag*, 1-3-'60.

EDUCATION—20

Is this "The Age of Education?" Instead of being termed "The Atomic Age," Clarence Faust, pres of the Ford Foundation's Fund for the Advancement of Education suggests that historians looking back at the twentieth century may decide that the tremendous expansion of interest in education was the outstanding event of the period.—*Education Summary*.

Quote scrap book

Missiles and rockets get the lion's share of attention these days, but love still helps to make the world go 'round. And on St Valentine's Day (Feb 14), the space age will be temporarily ignored. Some of today's Valentine messages are of the "I go for you—but I don't know why" variety, but hearts and flowers still outnumber them. But they are no longer as coy as this delicate sentiment fashionable in the 19th century:

Her love a maiden cannot
speak,
However she may incline.
For modesty would burn the
cheek
Of thy fond Valentine.

—”

FUTURE—21

Be of good cheer. We've managed to get thru one thousand nine hundred and fifty-nine of them. Surely we can get thru one more.—*Changing Times*.

Quote

GOD—and Man—22

We of this earth come in various colors and shades of colors—black, white, brown, yellow, reddish and all the mixtures. We live in different climates and different geographies. We have different habits and philosophies; different religions and different inheritances. But we all have one thing in common, and that is the Spirit which permeates all things, and the reliance for strength and progress upon the Maker of us all. The more we recognize that Spirit, and the greater our harmony with It, the greater becomes our happiness and success in life.—WAYNE GOBLE, *Automotive Dealer News*.

GRATITUDE—23

If you can't be thankful for what you receive, be thankful for what you escape.—Grit.

HATRED—24

The following was turned in by Colleen Christner, 11, of Mountain View, Okla, when assigned by teacher to write a paragraph about something she hates:

"I thought and thought but I guess I like everything, except boys. This doesn't include men, just boys. I really don't hate boys, they just bother me. I know the world wouldn't be anywhere without them, but sometimes I wish they weren't here. They'll always be here so I'll just have to get used to them. I hope I do pretty quick because I know some real cute ones."—*Birmingham Post-Herald*.

HEALTH—Mental—25

At least 17,000,000 Americans (1 in every 10) are suffering from a mental or emotional disorder.—*Elementary English*.

HONESTY—26

During school vacations I always worked for my father, an importer of food specialties. Once I overweighed a cheese shipment by 10 lbs and the customer naturally sent in a complaint. The vehemence of my father's reproof astonished me. "But, Pop," I protested, "it was just a mistake. I'm sorry."

"You made a mistake and you're sorry!" my father stormed. "That's what every dishonest person says when he's caught. Sure, I know you didn't mean to do the wrong thing, but who else knows it? A reputation for honesty is one thing money can't buy. It can be preserved only by not making mistakes, not by making apologies. You remember that, boy, as long as you live."—Rep STEVEN B DEROUNIAN (who refused to commend CHAS VAN DOREN for telling truth in TV quiz expose), "Too Much, But Never Enough," *American Wkly*, 1-10-'60.

HOPE—27

A very small anchor, taking firm hold on things unseen, can keep a very great ship from drifting. Classical theology has taught us that the two sins against hope are presumption and despair. It is the steadfast anchor of the soul which enables us not to be pulled either into undue optimism or undue pessimism. . . . Oliver Edwards said one day to Dr Sam'l Johnson: "You, sir, are a philosopher. I too have tried in my time to be a philosopher; but I do not know how—cheerfulness was always breaking in."—J CARTER SWAIM, "The Door of Hope," *Internat'l Jnl of Religious Education*, 1-'60.

Quote



"A double-headed monster . . ."

HENRY WATTERSON (b Feb 16, 1840), one of the most famous of 19th century journalists, is remembered chiefly as the colorful founder of the Louisville Courier-Jnl. This newspaper was the result of joining the 3 newspapers published in Louisville. Watterson (generally known as "Marse Henry"), attempting to steer a course thru the cross currents of public opinion in the aftermath of the Civil War, did not find his paper unanimously welcomed. Yrs later, he wrote of this period:

. . . it was the morning of Sunday, Nov 8, 1868. The night before the good people of Louisville had gone to bed expecting nothing unusual to happen. They awoke to encounter an uninvited guest arrived a little before the dawn. No hint of its coming had got abroad; and thus the surprise was the greater. Truth to say, it was not a pleased surprise, because, as it flared before the eye of the startled citizen in big Gothic letters, *The Courier-Journal*, there issued thence an aggressive self-confidence which affronted the *amour propre* of the sleepy villagers. . .

Nor was the absence of a timorous demeanor its only offense. The *Courier* had its partisans, the *Journal* and the *Democrat* had their friends. The trio stood as ancient

landmarks, as recognized and familiar institutions. Here was a double-headed monster which, without saying "by your leave" or "blast your eyes" or any other politeness, had taken possession of each man's doorstep, looking very like it had brought its knitting and was come to stay.

LIBRARIES—28

The library is not just a store house of knowledge. It goes much further than that. It is an arsenal of truth, a living and vital part of a free society.—JEANNETTE MORROW LANE, "Put Knowledge to Work," *Adult Leadership*, 12-'59.

LIFE—Creed—29

The world rocks with anxiety, and the Russians have hit the moon, and space buzzes with missiles, and the earth is not solid any more. Atomic wastes invade the ocean, and there is an air of desperation about most gov'ts. I can remember the innocent days when nobody believed a war was possible anywhere, even a plain simple war with ordinary guns. Now I meet people who have lost faith in almost everything. What's the use in building a new house when any minute it may be blown up along with all of us? But I believe we should keep on building, planting more roses, and setting out new trees. We should keep our houses in repair, serve our fellow men in any way given to us, and, as a dear friend says, "Keep steady on the course." I believe, in the end, that there is enough love in the world to overbalance the hate. And I believe in laughter.—GLADYS TABER, "Butternut Wisdom," *Everywoman's Family Circle*, 1-'60.

Quote

....pathways to the past.....



Nat'l Advertising Wk Winter Olympic Games (Feb 18-28)

Feb 14—St Valentine's Day. . .
Race Relations Sunday. . . **Quarterly Temperance Sunday.** . . 15 yrs ago (1945) Allied planes staged a devastating air raid on Dresden, Germany.

Feb 15—140th anniv (1820) b of Susan B Anthony, pioneer crusader for woman's rights. . . 115th anniv (1845) b of Elihu Root, American statesman, awarded the Nobel peace prize in 1912 for his efforts to improve relations with Latin America. . . 85 yrs ago (1875) the 1st reigning king to visit the U S embarked for his home shores. He was David Kalakaua, King of the Sandwich Islands (now our 50th state, Hawaii).

Feb 16—220th anniv (1740) b of Giambattista Bodoni, Italian printer noted for his editions of such classical authors as Homer and Virgil. . . 120th anniv (1840) b of Henry Watterson, American journalist and orator, founder of the *Louisville Courier-Jnl* (1868) (see GEM BOX). . . 35 yrs ago (1925) rescue crews reported that Floyd Collins was dead after being trapped in a cave at Cave City, Ky, for 18 days. . . 15 yrs ago (1945) American paratroopers started landing on Corregidor and succeeded in planting the flag of the U S there.

Feb 17—The 1st statue of a woman in Nat'l Statuary Hall was the figure of Frances E Willard, dedicated 55 yrs ago (1905).

Feb 18—215th anniv (1745) b of Ct Alessandro Volta, Italian physicist, pioneer in modern electrical science. . . 165th anniv (1795) b of Geo Peabody, American merchant, financier and philanthropist. . . 100th anniv (1860) b of Anders Zorn, Swedish painter and sculptor. . . 45 yrs ago (1915) Frank James, brother and confederate of the notorious Jesse, died in Excelsior Springs, Mo, virtually unnoticed by the press. . . 30 yrs ago (1930) the planet Pluto was discovered by astronomer Clyde W Tombaugh, working at the Lowell Observatory, Flagstaff, Ariz.

Feb 19—15 yrs ago (1945) U S Marines landed on Iwo Jima, beginning the bloody battle for that Japanese-held island.

Feb 20—95 yrs ago (1865) the 1st architectural school of collegiate rank was estab'd at Mass Inst of Technology.

Quote

MISSIONARIES—30

A missionary who has spent twenty-four yrs in Gabon, French Equatorial Africa, to the question, What is the greatest problem in your mission field? repl'd, "I believe the problem is two-fold. It is communism on the field and apathy in the church at home!"—*Wesleyan Methodist*.

MONEY—31

Money buys everything except love, personality, freedom, immortality.—*Wisdom*.

MOON—32

Prof N N Sytinskaya of the Main Astronomical Observatory of the USSR Academy of Sciences is convinced the moon's surface is composed of a porous mat'l that resembles slag from volcanoes but that forms when the rocks of the lunar crust are smashed by meteors.—*Science News Letter*.

NATURE—33

The woods have everything you want, food for eating, food for thought and eternal peace. — Ross McKENNEY, *Sports Illustrated*.

ORGANIZATION—34

Assuming that the human race does not wipe itself out in a great war, the greatest danger that I see is regimentation. I think it's quite possible that under the influence of scientific discoveries and administrative possibilities and organization, the world may get so organized that there's no fun to be had anymore.—BERTRAND RUSSELL, "The Possible Future of Mankind," *Harper's Bazaar*, 1-'60.

POLITICS—35

It was the late Martin Lomasney, celebrated Boston politician, who gave this advice: "A man is a fool to put anything in writing if he knows how to talk, and he shouldn't talk if he is able to nod or shake his head."—JOE MCCARTHY, *American Wkly*.

POPULATION—36

By 1970 there will be 25,000,000 families with after-tax income greater than \$7,500. They will constitute 40% of the spending and control 85% of the discretionary spending.—WM T SUTHERLAND, "Musical Progress," *Music Jnl*, 1-'60.

PROSPERITY—37

In the periods of prosperity, most people make more money than they earn and spend more than they make.—*Tit-Bits*, London.

" "

Real evidence of an opulent era will come when wall-to-wall carpeting is suggested for the garage.—*Christian Science Monitor*.

READING—38

When the custodians of college degrees read an average of only one or two books each yr we have reason for shame. A yellowing sheepskin is a poor cover for intellectual nakedness.—Dr PERRY EPLER GRESHAM, pres, Bethany College, in W Va.

" "

The real danger of TV is that it will take the place of reading. TV's all very well for this generation—it's been taught to read. But what about the next? — GILBERT SELDES, author and educator, in interview with *Maclean's*, Canadian mag.

Quote



Tempo of the Times

... look Ma, no hands

Automation has brought about more than new comforts, better goods and a new leisure. It has dignified labor and wiped out drudgery.

The most significant development is, however, the fact that it requires more brains than brawn. Workers must retrain themselves to do better and more intelligent work.

As more automated machines continue their invasion of offices and factories, jobs become more creative and satisfying. They demand a higher rate of skill and intelligence.

We are not in danger of becoming a nation of eggheads exclusively, however, for there will always be a group who do not have the will or determination for better education. They will continue to do the menial tasks. But their number is steadily diminishing, for machines have achieved their mastery over muscles.

Yet no machine can supplant the mind. Direction, judgment and imagination are increasingly essential in our complex industry. Automation provides more opportunities for new skills and improved techniques. We are developing a generation of well dressed technicians who can readily adapt themselves to varying crafts. Thus the fear that the machine will cause widespread unemployment is untenable.

An example come recently to notice illustrates this changing order. A large hospital which ran a short order restaurant at a loss for visitors, has called upon automation. The new tastefully decorated restaurant contains 12 vending machines, including one of the first dollar bill changing machines in use.

These machines provide desserts, hot drinks, a choice of 9 hot soups, 9 hot dishes, and 18 kinds of sandwiches. The coffee machines brew only $\frac{1}{4}$ pound at a time, as it is consumed. They even dump any that stands too long in a slack time, and start brewing anew. This new automated restaurant requires only two attendants as compared to 15 or more for the old one. But these two must be of superior skill to the hander-outers and table moppers of the old one.

And to quote Don G Campbell of the *Indianapolis Star*, "If you miss the personal touch in this new approach, take heart, because the vending machine has not yet been built that will keep you waiting because you failed to leave a tip on your last visit."

Quote

The Rocket Race

The Soviet Union now claims that it has such strength it will cut 1,200,000 men — almost a third of its armed power—from its forces, and rely on its awesome array of nuclear weapons and rocketry.

Khrushchev warns: "The central comm of the Communist Party and the Soviet gov't can inform you, comrade deputies, that tho the weapons we now have are formidable weapons, the weapon we have in the hatching stage today is even more perfect, even more formidable."

Meanwhile, the U S has challenged Khrushchev to follow thru on his troop cutback proposal by agreeing to an effective internat'l disarmament plan.

Eisenhower estimates that with more money, and more authorized overtime work, the U S will develop a more powerful rocket engine than anything the Russians are now believed to have. Instructing the Nat'l Aeronautics and Space Administration to speed work on the Saturn super booster project, he declared: "It is essential to press forward vigorously to increase our capability in high thrust space vehicles."

39

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READING—40

Reading makes a full man; writing, an exact man.—*Highways of Happiness.*

Quote

REPETITION—41

It is easier to echo the voice of a sage than to make the wisdom of one.—RICHARD Y REED, Prof of Education, University of Miami, "Prejudices: Effects on Children," *Childhood Education*, 1-'60.

RESPONSIBILITY—42

Making a teen-age daughter solely responsible for washing the dishes, a psychologist says, is a good way to teach her the responsibilities of life. On the other hand it's a poor way to get the dishes done.—*Educational Courier.*

SACRIFICE—43

Making a great sacrifice nowadays often means doing without things our parents never had.—*Tit-Bits*, London.

SAFETY—Safe Driving—44

In cities, driving at night is twice as hazardous as in daytime, and in the country, three times as hazardous, the Nat'l Safety Council reports.—*U S News & World Report.*

SCIENCE—45

A pupil of A Burke, Ford High School, Detroit, knows all about experiments. He reports, "The atomic bomb is an example of non-experimental science: that is, it is a science you cannot experiment with."—*Education Digest.*

SELF—46

It is very difficult to realize it sometimes and it is hard on our pride to admit it when we do realize it, but it is a fact, nevertheless that the joy and happiness and satisfaction of our lives depend very much more upon ourselves and the kind of people we are, than upon the things that happen to us.—*Megiddo Message.*

TELEVISION—Education—47

David Sarnoff, chmn of the bd, RCA, has made the prediction that the time is coming when "one gifted instructor" can teach classrooms of 100,000 or more by television. He said: "On the coast-to-coast hook-up, one chemistry prof is able to teach as many students as would require 2,000 teachers under the ordinary classroom pattern. The day will come, I feel sure, when there will be a nation-wide television network devoted exclusively to education. . . The ablest teachers will be better-paid, and will do a better job, for more pupils, in less time, at less cost, than ever in the past."—*Survey Bulletin*.

TIME—48

I would urge you to treat as more precious than gold that priceless treasure, time. Each new hr is a new opportunity for aspiration, for endeavor, and for achievement; for adding something to the world's wealth and to your own substance. Time, even in its smallest units of hrs and minutes, is the raw mat'l of all human achievement. Every grain of sand in the hrglass is a part of your life that, once gone, can never be called back again. Therefore, use every golden moment toward some useful purpose. And remember, when you waste time you are wasting life, your own! —*Windsor Press, Wellesley Hills, Mass.*

VOCABULARY—49

Studies made by the Adult Education Program of City College, N Y C, suggests that the average adult vocabulary is only 1½ times as large as that of a 10-yr-old. The constant rate of increase shown by this language research is only about 50 words a yr for the average

adult, or 1/100th of the rate at which he was acquiring the new words between the ages of 6 and 10.—FRED DEARMOND, "Does Your Vocabulary Need Restocking?" *Toastmaster*, 12-'59.

—"

Why is our country in such a state?

Our disagreements are loud and hearty,

But every four yrs we get it straight—

The trouble is simply the other party!—MAY RICHSTONE.

50

—"

WOMEN—51

The only way women could have equal rights nowadays would be to surrender some. — BURTON HILLIS, *Better Homes & Gardens*.

WORDS—52

Words are like coins (a doz metaphors show it), and in nothing more so than in this—that the verbal currency we have so ingeniously contrived has out-run our calculations and become an enigma and a matter for endless controversy. We say something; but we can never be quite certain what it is that we have said.—LYTTON STRACHEY, *Characters and Commentaries* (Harcourt, Brace).

WORLD AFFAIRS—53

The world is not in need of a new religion, nor is the world in need of a new philosophy: What the world needs is healing and regeneration.—JOEL S GOLDSMITH, *The Art of Spiritual Healing* (Harper).

Quote

GOOD STORIES

you can use...



Overheard during an intermission at the Met, one Edwardian lady to another: "We were in the habit of going abroad every summer because of the mosquitoes." — *New Yorker*. a

" "

World War II had ended and the GI had been told he would soon be going home. He decided to see the sights of Paris, of which he had heard there were some.

He went to a large cathedral into a part of which a wedding party was passing. The American lad turned to a nearby Frenchman and he asked, "Who's the groom?"

The Frenchman shrugged his shoulders and said, "Je ne sais pas."

The boy walked on and in another part of the cathedral saw a funeral procession coming out. Turning to the ubiquitous native, he asked, "Who's dead?"

The Frenchman said, "Je ne sais pas."

And the GI observed, "Well, he sure didn't last long, did he?"—LEO ATKMAN, *Atlanta Jnl and Constitution Mag*. b

" "

Someone asked actor Frederick Keen how he managed to keep fit. "Thru sheer survival," he theorized. "My mother's maiden name was Dyer, and the doctor who brought me into the world was named Killham!"—*Tit-Bits*, London. c

Quote

I Laughed At This One

DAN BENNETT

A family had just moved to a small town in New England and after finding a house to live in, the woman of the family was familiarizing herself with the local stores. Intent on getting some meat for her family's evening meal, she entered the only meat mkt in the village and was surprised to find only 2 trays of meat in the showcase. Upon closer examination she found that the meat in each case looked exactly alike to her. "How much is this meat?" she asked, pointing to one of the cases.

"Fifty cents a pound," repl'd the old butcher. "And that?" she asked, pointing to the other tray. "One dollar a pound," was his reply.

"What's the difference?" she asked.

"No difference," grunted the butcher. "Some people like to pay fifty cents a pound and some like to pay a dollar!"

" "

As his wife checked out at the local supermkt, an irate husband exclaimed: "Nylons, cosmetics, records, mags, plants . . . no wonder our grocery bill is so high."—*Wisconsin Jnl of Education*. d

.....Quote-able QUTPS.....

A cowboy had been captured by Indians, who tied him to the stake and performed a whooping dance around him, preparatory to burning him. In the midst of the festivities, the chief walked over and wrapped a blanket around him.

"What's this for?" asked the cowboy.

"To keep you warm before we start the fire."—*Jnl of the American Medical Ass'n.* e

" "

The parson was ill. He consulted his friend the doctor, who went over him thoroughly and then spoke disrespectfully of the clergyman's lungs. "You are not seriously ill," he said, "but you'll have to take care or you will be. You must go to the mountains for 3 wks or so."

The parson protested that he had neither the time nor the money for the trip.

"It's either the mountains — or heaven," declared the medical man.

The parson thought awhile, then grunted, "Oh, very well then—the mountains!" — *CARL W MCGEEHON, Chaplain.* f

" "

An old West Texas politician, giving advice to his son, said: "Be careful what you say before newspaper reporters. If you don't, some day they'll dig up something you said in the past, compare it with something you just said, then claim you're a liar." "Father, have they ever claimed that on you?" asked the son. "Heck, no," spluttered the father, "they proved it."—*Scandal Sheet.* g

Those who complain about the way the ball bounces are often the ones who dropped it.—*BRUCE LEPLEN.*

" "

It's difficult for a diplomat to smoke the peace pipe while he has his foot in his mouth.—*CY N PEACE.*

" "

With the amount of wonder drugs being fed to our farm animals today, it's a wonder we don't need a prescription to buy a pound of meat.—*LESTER D KLIMEK.*

" "

Another person who sees a lot he shouldn't is the man with a new set of bifocals.—*DAN REVELLO.*

" "

A pessimist is one who expects nothing on a silver platter except tarnish.—*FRANKLIN P JONES.*

" "

Husbands are men who know that women are always cooking up something, but not necessarily on the stove.—*VESTA M KELLY.*

" "

America's downtrodden class is composed of people who don't have remote controls for their color tv sets.—*TERRY MCCORMICK.*

" "

Most mothers are 100 per cent behind the program to control weather. They figure it'll be easier than trying to get the kids to wear overshoes.—*FRANCIS O WALSH.*

Quote

light armour

Richard Armour



Bring Your Giggle Meter

Tickled women, according to Wayne State University researchers, are more likely to giggle than tickled men.—News item.

Here is the sort of job to grab:
Researcher in a tickling lab,
A place where, from the floor to rafter,
There is the constant ring of laughter.

See, dressed in antiseptic white,
How workers work till late at night,
Forgetting sometimes, in their zeal,
To stop to rest or eat a meal.

Amidst the merry raucous din,
They delicately chuck the chin,
They tickle armpits, brush the necks,
And jab the ribs of either sex.

They work in pairs, two close together,
One tickling with a brush or feather,
The other jotting down his findings
In looseleaf books with leather bindings.

And then each night they burn their notes,
All their statistics, all their quotes.
Each day anew the task's begun.
It mustn't end—it's too much fun.

Quote.

"Norah," said the minister to his housekeeper, "I've asked Mr and Mrs James to dinner at 6:30, but I think I'll give them a quarter of an hr's grace."

"Well, sir," repl'd the housekeeper, "I'm religious myself, but I think you're overdoing it."—*Modern Maturity.* h

" "

Frank Reissner, pres of Indianapolis Bond & Share Co, tells the exciting story of the last man, who turned out to be a gorilla.

The bomb was touched off by accident. Every living creature was destroyed except one big gorilla, who was only singed.

A lonely gorilla he was. He roamed the world looking for food.

One day outside a cave he heard a noise. He shouted into the cave and heard a female gorilla's voice. She came out. She had escaped, being deep in the cave.

"I'm hungry," said the gorilla. "Know where there's any food?"

"Yes," she said, and scampered back into the depths of the cave. When she came out she had an apple for him.

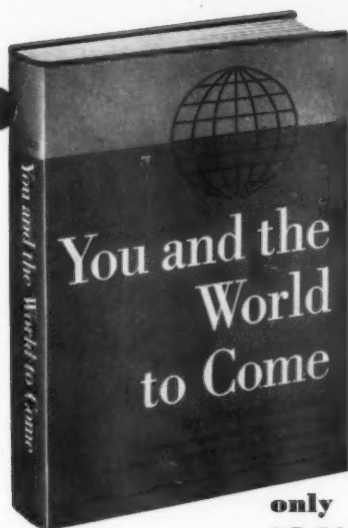
"What," screamed the gorilla, "we going to start all over again?"—*HAROLD HARTLEY, Indianapolis Times.* 1

" "

The young man approached the girl's father, intent upon asking him for her hand in marriage.

"Sir," he blurted out, "I have an attachment for your daughter and . . ."

"See here, young man," interrupted the parent, "when my daughter needs accessories, I'll buy them myself."—*Wall St. Jnl.* j



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Fed'l District Judge SIDNEY SUGARMAN, N Y, who was held prisoner for 40 min's in a balky elevator: "I just made a horrible discovery. I am the dullest company in the world. Have you ever been alone with yourself in a stalled elevator?"

1-Q-t

" "

GERTRUDE EHRHART, Boston music teacher, at Nat'l Ass'n of Teachers of Singing conv: "You don't need to be crazy, just slightly schizophrenic to be a good singer. A singer must be able to step outside himself—like a sane schizophrenic—and listen to his own voice."

2-Q-t

SECOND CLASS MATTER

227

Edited by Alice Jacobs

If you already own a back-yard swimming pool, or if you're planning to bld one—you lucky soul—here's news. The 1st filter-heater combination is ready for home use. It takes less space than a conventional filter—only 21½ in's in diameter and 42 in's high. It heats water to 80 degrees as it passes thru the filter. This costs slightly more than the filter alone, but should be worth the difference in cost in most climates. For details, write U S Pool Corp'n, 27 Haynes Ave, Newark 12, N J.

If you live in a climate that makes the mere thought of a swimming pool at this time of yr a shuddering horror, here's something that may be more to your cup of tea. It's a new instrument that gives a year-round guide to a comfortable climate inside the home. Three dials show the actual room temperature, the relative humidity, and what the temperature should really be for maximum comfort, indicating when to add or reduce heat or humidity. \$8.50 from Airguide, 2210 Wabansia Ave, Chicago 47, Ill.

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